

# ions vs. colloids

Silver colloid



Human cell



Bacteria



Virus

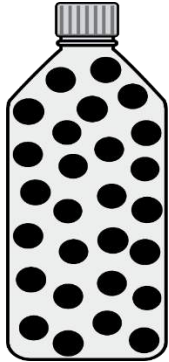


Silver ion

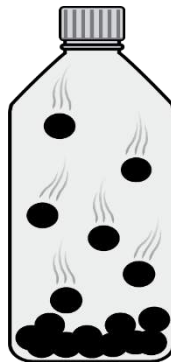


Silver ions are small enough to penetrate all harmful pathogens. Silver colloids are just too big to penetrate and do any good.

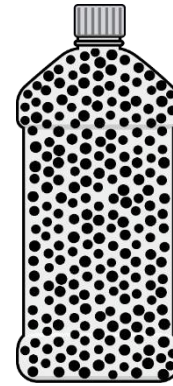
Silver ions are the same as ionic minerals in plants.



Don't be fooled by the higher *Parts Per Million* of colloidal silver. Our ionic silver, at only 10ppm has far more *surface area* than any colloidal silver.



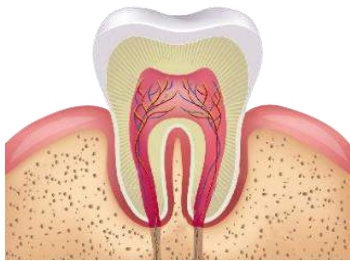
Colloidal silver has a weak electrical charge and falls out of solution when heated, frozen or exposed to light.



Our 10ppm ionic silver has trillions of ions per capful small enough to penetrate the cell. They have a strong electrical charge and are not affected by heat, cold or light.



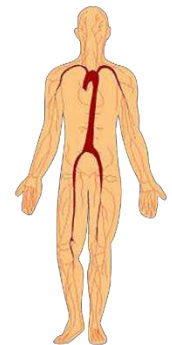
Colloidal silver is often 30ppm or higher, but the particles are too large to do any good.



Silver *ions* are small enough to get inside the teeth and gums where bacteria hide. Regular "swishing" with ionic silver water helps remove harmful bacteria for cleaner, healthier teeth and gums!

## Swish Nightly with ionic Silver Water

After brushing your teeth and rinsing, put a capful of silver water in your mouth and "swish" for 30 seconds. Swallow the water and don't rinse, just go to bed. All night long the ions travel to every cell in your body for natural immune support.



CPAP user? Put a capful or two in your water tank.



### Other products with silver

Silver impregnated cutting boards are more sanitary, and silver bandages help wounds heal faster and better.



16.9oz  
\$20 retail

### Minimal packaging

Our light-weight, food-grade plastic bottles use less energy to make and ship, and are more durable than glass.

### Why Pay More?

Our 10ppm ionic silver water is *exactly* the same as this popular brand for less than half the price!

16oz  
\$50 retail



### Wasteful packaging

They use heavy glass bottles that use more energy to make and ship, and a fancy box to justify their high price.

# Questions and Answers

- **The FDA says silver will cause my skin to darken**

The FDA is describing a condition called argyria. Argyria is caused by jewelers ingesting silver dust, or people drinking too much *colloidal* silver, **not from ionic silver water**. Silver ions are not light sensitive and don't oxidize (darken) like silver colloids, and ions don't accumulate in the skin, so no matter how much of our *ionic* silver water you drink, it is impossible to get argyria.

Silver colloids can get trapped in the skin and turn dark when you go out in the sun, but even then, you would have to drink large amounts of colloidal silver daily. People who have this condition usually make colloidal silver themselves with cheap colloidal generators. It can be reversed by soaking your feet in an ion foot bath that draws out the silver along with toxins. Google: "ion foot bath" to find such machines.

- **Is ionic silver a "heavy" metal?**

*Colloidal* silver may be considered a heavy metal, but silver in its *ionic* form is definitely not a heavy metal. Silver ions are exactly the same as the ionic minerals we get from plants. Only ionic minerals are water soluble, making them highly bioavailable to every cell in your body. The much larger colloidal silver particles are not water-soluble, and are much less effective.

- **Can ionic silver water treat colds and flu?**

The FDA prohibits natural products from making claims to treat *any* disease, including colds and flu. The FDA won't allow vitamin C to claim it treats scurvy because it's natural. FDA rules *only* allow toxic substances (drugs) to make health claims. If a substance is nontoxic, the FDA classifies it as a "food" and won't allow it to make claims no matter how many studies prove it works.

- **Can one over-dose on ionic silver water?**

A small child could drink the entire bottle of our *ionic* silver water without harm. Safe for babies and pregnant women too. The body can only use a capful at a time, so drinking more does no good, but also no harm. Always use full-strength, never dilute in water.

- **Does it need to be refrigerated after opening?**

Bacteria cannot grow in ionic silver water, so it lasts indefinitely and does not need to be refrigerated. Keep it next to your toothbrush and swish every night after brushing your teeth.

- **Why should I take it every day?**

The best way to be healthy is to never get sick in the first place. Once you are sick, it becomes much harder to get well. The best "medicine" is the one you take, so take it every day and get in the habit of staying well. Always use full-strength, never dilute in water.

- **Will silver harm the beneficial bacteria in my gut?**

Beneficial bacteria are aerobic (oxygen breathers) and the bad ones are anerobic. Silver does *not* harm aerobic bacteria, the beneficial bacteria in your gut.

- **Can I apply silver water topically on wounds, or in the eyes?**

Silver has been applied topically for burns and wounds, and in the eyes for many years, but our product is labeled as a "Nutritional Supplement", and as such, the FDA only allows us to say it can be taken internally. Put a capful of silver water in your CPAP water and breathe it in.

- **Will silver stain my teeth?**

Frequent use of ionic silver water will not stain your teeth. Keep a small bottle in your car or at work and brush your teeth or just swish with it. No need to rinse your mouth or toothbrush.